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1. Summary

Best Wallet, powered by the \$BEST token, aims to capture 40% of the crypto wallet market share by the end of 2026. This secure, multi-chain, multi-wallet, non-custodial platform is poised to dominate the industry. As the first crypto wallet to use Fireblocks MPC-CMP wallet technology, Best Wallet offers custom multi-wallet portfolios and simplified presale purchase flow with its hugely exciting Upcoming Tokens portal.

The BEST Ecosystem comprises Best Wallet, Best DEX, and Best Card – a comprehensive, all-encompassing range of products to service all the needs of any crypto user.

2. Market Opportunity

The crypto wallet market has been dominated by a few big players for several years, earning them trusted status in the industry. However, there has been precious little innovation in the space to make wallets easier to use and convenient to evolving user needs.

This is where forward-thinking and flexible self-custody wallet solutions such as Best Wallet have a tremendous opportunity for growth in the coming years.

The global crypto wallet market size is estimated to be worth more than \$10 billion and is expected to grow at a compound annual growth rate (CAGR) of 24.8%. Various reports predict the market size will grow to a range between \$45 billion and \$95 billion by 2032.

One of the fundamental growth drivers for the market is the widespread adoption of cryptocurrencies as a legitimate asset class. At the same time, crypto users are increasingly looking for secure ways to control their assets that do not rely on authorities and third parties such as governments, banks or exchanges.

Best Wallet's position in the market

Best Wallet is mobile-first and designed for crypto users who prefer to use their smartphones as their first point of access to crypto dApps. This immediately puts it at an advantage to other wallets, all of which are hampered either by a clunky user experience or reliance on a centralised entity.

Best Wallet is self-custody or non-custodial, meaning users hold and control their own funds independent of any dApps they interact with. Living on the user's phone, with the latest security features in place, it's one app to manage your entire crypto portfolio.

Growing to almost 70,000 cross-platform followers in just over six months, Best Wallet's social media presence shows significant growth – a reflection of its strong brand image and market knowledge. With Best Wallet on track to capture a large market share alongside MetaMask and Trust Wallet, the \$BEST token is poised to become the strongest wallet token in the decentralised market.

Best Wallet's approach to social media adds a unique twist, combining support, news, app feature updates, and breakdown videos while keeping things light-hearted with specially curated Best Wallet memes. Building a strong community that is both informed and entertained is the aim and joy of the social media team.

3. The Problems with Wallets

MetaMask, Binance, Coinbase, Exodus, and Ledger are arguably the most recognised wallet brands in crypto. However, the most-used wallet, MetaMask, is controlled by centralised companies while Binance and Coinbase are centralised exchanges. These present potential points of failure. Exodus and Ledger are decentralised wallets but simply not mobile-friendly.

Wallets are just dApps that are used to interact with the blockchain, yet none of the established players provide any visible extra benefits for users other than serving their basic functions. In addition to this, established wallet brands are resting on their laurels and see no reasons to innovate or make things easier for the end user.

4. The Best Wallet Solution

Best Wallet aims to be the easiest and safest crypto wallet to use for investors of any level – with the most features, capabilities, and added benefits.

With a mission to capture 40% of the crypto wallet market share by the end of 2026, Best Wallet revolutionises the Web3 experience offering competitive benefits for holders.

Powering the Best Wallet ecosystem, the \$BEST token enables reduced transaction fees, exclusive early access to the hottest new presales, and gamifies wallet engagement through the \$BEST airdrop, positioning \$BEST to become the leading wallet token in the decentralised market.

Best Wallet offers significant added value for users with its bespoke Upcoming Tokens portal, which provides a gateway to invest in new crypto projects that are still in the presale stage. Presales present a huge opportunity for people to get into new tokens at the lowest prices before they are listed on exchanges and exposed to the general market. This alone gives Best Wallet a huge value proposition.

Best Wallet Ecosystem

Three products, all integrated within the Best Wallet app.

Best Wallet

Best Wallet is an easy-to-use, fully non-custodial, no-KYC crypto wallet that supports thousands of major cryptocurrencies across over 50 major chains, including Bitcoin, Ethereum, and USDT. You can buy, swap, hold, and sell your crypto all within the <u>Best Wallet</u> app.

Best DEX

Best DEX is a DEX aggregator integrated within the Best Wallet app. Powered by Rubic, it always finds the best rates for users' swaps. It supports 50+ chains, connects to over 200 decentralised exchanges, and uses up to 20 cross-chain bridges. Users can make both same-chain and cross-chain swaps.

Best Card

In development, Best Card is a crypto debit card allowing users to spend BTC, ETH and other major crypto tokens anywhere a card is accepted (e-commerce, in-store, ATM). Earn up to 8% cashback on all purchases.

5. Key Best Wallet Features

A Mobile First Experience

Everybody has a phone, so to make crypto truly mainstream it has to be as accessible as any other app. This is where Best Wallet's mobile-native UX and intuitive design trumps any other wallet on the market.

First Wallet on Fireblocks

As the first crypto wallet to use Fireblocks MPC-CMP wallet technology, Best Wallet offers custom multi-wallet portfolios and simplified presale purchase flow with its Upcoming Tokens portal.

Secure Access to Presales

Best Wallet deploys best-in-class wallet tech to facilitate decentralised transactions on any dApp, and offers direct access to vetted presales in Upcoming Tokens. This removes third-party risk, allowing you to act early with confidence and peace of mind.

Seamless Cross-Chain Swaps

Best Wallet's multi-chain, multi-wallet user experience – where all your crypto is managed in one app – is bolstered by our partnership with Rubic, enabling easy interoperability between chains to make your crypto life far less complicated.

6. Best Wallet Token

Holding \$BEST tokens represents a golden opportunity to be a part of something huge as Best Wallet aims to capture significant market share from the currently more established brands. As Best Wallet becomes a major industry player and the BEST ecosystem grows, so should the rewards and benefits for \$BEST holders and supporters.

The \$BEST token offers a range of additional utility for Best Wallet users:

Early Access to New Presales

Through Best Wallet's presale aggregator, access and buy into the most trusted and profitable presales and airdrops.

Reduced Transaction Fees

Benefit from reduced transaction fees across the Best Wallet ecosystem when you hold the \$BEST token.

Higher Staking Rewards

Hold the \$BEST token to gain higher APY staking opportunities in our Best Wallet staking aggregator.

Community Governance

Hold the \$BEST token to gain higher APY staking opportunities in our Best Wallet staking Hold \$BEST to take part in decisions about adding new blockchain support, tokens and product features. The community's voice is always heard..

7. The \$BEST Airdrop

The \$BEST Airdrop has already been running for six months and will reward the earliest supporters of Best Wallet with a large airdrop upon the completion of the campaign.

Airdrop participants can sign up on the http://BestWeb3.com/en/airdrop website and participate by completing daily or weekly quests. These quests incentivize users to explore all wallet features such as selling, swapping, and purchasing presales in Upcoming Tokens.

With a 7,000+ strong airdrop user base built over a six-month period, the dedicated community has completed over 75,000 quests, expanding Best Wallet's reach beyond that of other crypto wallet providers. By the end of 2024, it's forecasted that there will be over 10,000 active participants with a combined completed quest count exceeding 100,000, setting a new precedent for a non-custodial wallet airdrop.

8. Tokenomics

The \$BEST token will initially be offered in an exclusive early presale for Best Wallet users, who will be able to purchase tokens at the lowest prices directly in the Best Wallet app, from the Upcoming Tokens portal, for two weeks before the sale opens to other wallet providers.

Funds raised will be used for expanded product development and strategic marketing campaigns, with token allocations set aside for the \$BEST Airdrop, staking rewards, community rewards, exchange liquidity, and a treasury reserve.

Total Token Supply

10,000,000,000

Fund	% Allocation	Tokens
Product Development	25.00%	2,500,000,000
Marketing	35.00%	3,500,000,000
Airdrops	10.00%	1,000,000,000
Staking Rewards	8.00%	800,000,000
Exchange Liquidity	10.00%	1,000,000,000
Community Rewards	7.00%	700,000,000
Treasury	5.00%	500,000,000



9. Staking

Running in tandem with the Best Wallet presale is a powerful staking mechanism that rewards early \$BEST token adopters and incentivises long-term holding. Early buyers of \$BEST will have the exclusive opportunity to stake their tokens immediately during the presale phase, unlocking dynamic Annual Percentage Yield (APY) rewards.

By staking \$BEST tokens during the presale, you gain early access to dynamic rewards and benefit from the highest APYs, rewarding long-term loyalty and engagement with the Best Wallet community.

How Staking Works

- **Dynamic Rewards:** The rewards for \$BEST stakers are dynamic, meaning it fluctuates based on the total number of stakers and each individual's contribution to the staking pool. The earlier you stake and the larger your share of the pool, the greater your rewards.
- Rewards Pool: A total of 8% of the \$BEST token supply is allocated for staking rewards. This ensures long-term benefits for stakers while promoting healthy tokenomics and sustainable growth for the project.
- Proportional Rewards: Staking rewards are distributed proportionally based on each holder's percentage of the total staked pool. The more you stake relative to other participants, the higher your reward.

10. Roadmap

Best Wallet and the extended BEST ecosystem have been in continuous development for more than 18 months, with many roadmap items already ticked off, and many more still to come. Our developers are constantly improving and updating the Best Wallet app to ensure the highest technical standards and best user experience worthy of the best crypto wallet.

Phase 1

- ✓ Market Research
- ✓ Passcode, Login, 2FA
- ✓ Biometric Security
- ✓ Core Wallet Functionality
- ✓ Fiat Onramp
- ✓ Multi Wallet Support
- ✓ Best DEX Launch

Phase 3

- Address Book
- Best Card Launch
- Portfolio Management
 Feature
- NFT Gallery
- Rewards Hub
- In-App Crypto News Feed
- Derivatives Trading
- Staking Aggregator

Phase 2

- ✓ New Token Launchpad
- Airdrop Launch
- ✓ Fiat Offramp
- ✓ Cross-chain swaps
- Support 60+ Chains
- Advanced Anti-Fraud Protection

Phase 4

- Market Intel Analytics
- Limit Orders
- Stop-loss Orders
- Dollar Cost Average buy/ sells
- MEV Protection
- Gas token-free transactions

11. Disclaimer

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This whitepaper is for informational purposes only and does not constitute investment advice. Prospective participants should consult their financial advisors before making decisions. Best Wallet Token is a meme coin and not a security in any way, shape or form. Investing in any cryptocurrency carries risk, particularly meme coins.

Cryptocurrency regulations vary significantly from one jurisdiction to another. The legal status of cryptocurrencies, tokens, ICOs, and other digital assets is still undefined or changing in many countries. It is your sole responsibility to determine if you are permitted by law to invest in Best Wallet Token and participate in the blockchain ecosystem based on your nationality, residency, and any other consideration.

The team behind Best Wallet Token does not guarantee any profits and shall not be liable for any loss of investments. Participants are only allowed to purchase \$BEST with legal tender or other cryptocurrencies accepted by the Best Wallet Token team. All entities and individuals are forbidden from using \$BEST for any illegal activity.

This whitepaper, along with its cryptocurrency token and website, may not comply with UK Crypto Regulations, making it unsuitable for a UK audience. Readers from the UK should be aware of this restriction and take appropriate action.